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## CREST Oil Europe acquires MULTEX

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CREST Oil has announced its acquisition of MULTEX Chemicals Ltd, which is the leading Cleaning & Chemical products manufacturer in the United Kingdom. This combination, as per CREST Oil, creates an organization even better able to serve its customers and compete in the global marketplace.

CREST Oil is premium European Oil brand, offering World Class Performance - Cutting-edge technology Lubricants, Cleaning and CARE products for Automotive, Industrial and Marine markets across the globe.

Having spoken to Mr Gurjeet Singh, CEO – CREST Oil, we came to understand that CREST is reputed across the globe because of their comprehensive range of products, Customer-focused approach, highest Quality control standards and OEM affiliations.

Multex will remain as the wholly owned subsidiary of CREST, with two separate entities in the market place. The new organisation symbolizes the CREST management's intention to broaden the business platform and deliver more value to its customers.

The new organisation is designed to offer:

- **A Distinguished Product Portfolio** – Customers will have access to wider array of high-quality Lubricants, CARE and Cleaning Products for Automotive, Industrial and Marine markets.
- **Most Efficient Supplier** – We will capture supply chain efficiencies that allow us to become even more competitive.
- **Innovation** – Our investments in product innovation, new businesses, and service lines will increase significantly.

With the integration of CREST – MULTEX businesses, CREST group remains committed to delivering the high level of service and make this a seamless transition for the customers, distributors and suppliers.

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